



LEO BURNETT U.S.A.
OFFICE MEMO

DATE: 2/7/95

TO: Judy Wazorick -7
Dan Babic -7
~~Colleen Conn~~ -7
TRACI Grumel Eileen McGlone -PMCo.
Eric Ostern -PMCo.

Ron White -18
Jack Parker -18
Michelle Rauscher -18
Maria Hechavarria -18
Mario Palacios -18
Stacy Mason -18

PRINT SERVICE - 18

cc: Susan Fraser -7
Brenda White -7
Bill Harmon -7
Penny Moran -7
~~Mike Rolfe~~ -7
LIZ MANNING
LBCo. MEDIA - 7

Lisa Boggs -19
Carl Baca -19
Adriana Saucedo -19
ACCOUNT GROUP - 19

Jean Feist - 4

FROM: Inga Lambert - 7

**RE: Philip Morris U.S.A.
Authoracing Magazine Additions**

Please issue revised copy instructions and adjust the contract(s)/estimate(s) to show the following addition(s):

<u>Magazine</u>	<u>Brand</u>	<u>Issue/Space</u>	<u>Position</u>
<u>AUTOWEEK</u>	(MAR. RACING)	5/15/95	2C+P1
<u>NAT'L SPEED</u>		5/25/95	BC
<u>SPORT NEWS</u>		5/4/95	BC
<u>ON TRACK</u>		MAY	2C+P1
<u>RACER</u>		MAY	BC
<u>STOCK CAR RACING</u>			

Comments: Approved per Eric Ostern
Philip Morris schedule to be revised shortly

mpmmemos (1)

NOTE: Open Wheel May
BC is cancelled.

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